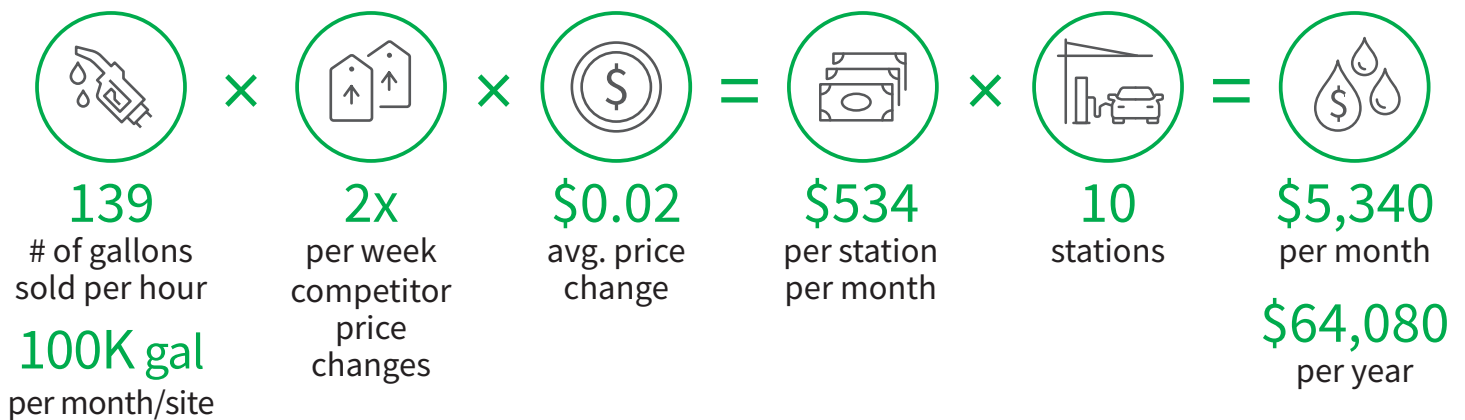


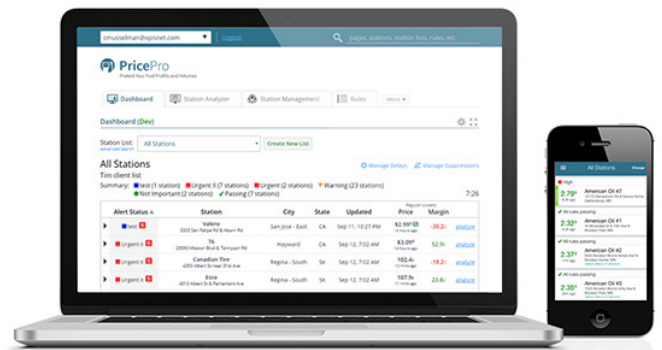
# To maximize retail fuel margins and volumes, you need to react faster to competitor price moves.

In local markets, it's essential for fuel retailers to "price it right." Even the smallest price move by competing stations — if discovered late or incorrectly — could diminish your store traffic or prompt you to push gallons at needlessly low margins, costing you thousands of dollars of profits per year:



Learn competitor price moves immediately, on your desktop or mobile phone.

OPIS PricePro is an online solution that will send you instant alerts when a competitor changes prices, based on criteria you determine. This powerful tool taps into the OPIS database of 140,000 stations and 2 million price reports per day. Put an end to old-school store surveys by employees. Keep up with the other smart retailers using this state-of-the-art technology.



**Request a FREE 4-week trial and optimize your pricing strategy.**